

# DUES INCREASE: Frequently Asked Questions (FAQs) May 2024

#### Transparency and Justification:

- Why now?
  - Preparing a balanced budget required a practical approach to evaluation of NSP's strategic objectives, revenue streams and expenses.
  - We are confronted with three serious realities: 1) inflation impacting operations
    2) shift in sponsors; and 3) failure to increase dues and course fees consistently over the years.
  - Escalating costs in operations, technology upgrades, store/warehouse and facility maintenance, and personnel have eroded the purchasing power of our revenue.
  - As we look to the future of NSP and the every-changing industry, it's more important than ever that we invest in technical training, education, resources, and support on a long-term basis.
- Why is membership dues increasing, and how will the additional revenue be used?
  - With rising operational costs, including essential investments in training courses, technology upgrades, and personnel, we are increasing our dues to meet NSP's expanding needs and to make improvements.
  - We are investing in infrastructure (systems upgrades), products (courses and materials), and people (membership, staffing, leadership development).

#### • What is the new dues breakdown?

- Dues account for only 46% of NSP's budget.
- We reviewed our membership structure and adjusted the dues to better fit different needs:
  - General Membership dues will be \$100.
  - Professional Division will be \$80.
  - Alumni Membership dues will be \$60.
  - Affiliate Membership will be \$600.
- When is this effective?
  - Updated membership dues will be effective July 1, 2024.
  - Please note that NEW members should wait until July 1 to pay their dues for member year 2025, which will be valid through December 2025.
  - This change will go into effect roughly around the same time as the launch of the new OEC Hybrid flagship course and the 2024 refresher – just two examples of the many investments that NSP is making in its educational offerings.
- How was the amount of the increase determined?

- After careful consideration and analysis, we confirmed that a modest increase in dues would help us continue to invest in our members' training and education.
- We also have taken steps to minimize costs while still ensuring the sustainability of our training programs in the long term.
- Are you planning to increase membership dues each year?
  - We will evaluate expenses and investments on an annual basis.

## Impact on Value:

- What additional benefits will I receive for the increased dues?
  - We are proud to offer these recent and additional benefits:
    - <u>New OEC Hybrid Course</u>: Refine rescue skills with the new (June launch) innovative course, with in-person and online components.
    - <u>New Skills Courses:</u> Expand your skills with the recently added Bike 1 Patrol Basics, Outdoor Risk Management (ORM), and Instructor Development (ID) Student hybrid & online courses.
    - <u>Elevated Refresher Courses</u>: Stay current with the latest techniques and knowledge with modernized refresher courses, free of charge.
    - <u>New Partnerships</u>: Take advantage of new pro deals from Mammut, ARCTERYX, Twiceme, Kahtoola, GovX, and ID.me, among others. Up to 40% off adds up fast for these desirable and expensive brands.
  - NSP is continuously adding member benefits. Explore them all on our <u>Member</u> <u>Benefit</u> page.

# • What other value does NSP bring?

- NSP continues to invest in its ability to provide world-class education, training, and resources to support the patrolling and mountain sports community.
- Placing a higher value on NSP membership is a step toward our future sustainability, enabling us to continue investing in our education and training efforts long term.
- NSP prioritizes safety, but our organization's spirit is in the camaraderie, connection, and bond that patrol teams experience both locally and nationally.

# Alternatives and Communication:

- Were there any alternatives to a dues increase considered?
  - We understand that an increase in membership dues may cause concern, and we want to assure you that this decision was not made lightly.
  - We also have taken steps to minimize costs while still ensuring the sustainability of our training programs in the long term.
  - In addition to dues, NSP continues to invest in its partnerships and other funding streams, but membership remains an important component of our financial model.
- How far in advance were members informed of the dues increase?
  - Members were notified of the increase on May 14, approximately six weeks before the increase becomes effective.

# • How will the increase affect my ability to renew my membership?

- You can renew your membership the same way as in previous years.
- Is there an opportunity for members to provide feedback on the dues increase?
  - Your feedback is crucial.
  - We understand you might have questions or concerns, and we are here to listen.

See Member Benefits page for More Information on Benefits.